

R O G E R R . S A F O N T

9217 EVERWOOD CT., TAMPA, FL 33647

(H) 813.453.2225 rsafont@socialtreesolutions.com

Qualifications for SENIOR-LEVEL TECHNOLOGY MANAGEMENT

Offers over 25 years of progressive IT experience spanning application development, product/business development; strategic planning and project management. Proven success in leading development teams in the creation and support of enterprise and web-driven applications. Extensive experience managing web based B2B & B2C projects, client-server, web application development, social media and mobile projects. Experience with various team sizes and company sizes from startup to Fortune 100. Fluent in Spanish.

TECHNICAL PROFICIENCIES

Vendor Management	Budget & Cost Management	Data Center Management
Software Implementation	Cloud Infrastructure	Social Media Adoption
Strategic Business Planning	Digital Marketing	Project Management

CORPORATE CONTRIBUTIONS

- Development and delivery of Cloud Based Social Media infrastructure web application: Unation.com
- Integration of Health Care Standardization with various organizations.
- Implementation of SEO and PPC strategy for efficient

PROFESSIONAL PROFILE

Acting Chief Information Officer : PRINCETON INFORMATION, LTD.....1/2016-11/2016

Reported to the CFO. Reviewed and modified IT Processes for internal help desk management. Developed proposals for custom software development and implementation. Engagement leader on 2 projects providing support, development and event planning. Developed the communication strategy between various teams on each engagement. Successfully implemented the Xactly Incent Infrastructure for sales commission management. Introduced and implemented Microsoft Dynamics CRM 2015 on premise. Initiated the implementation of Microsoft GP 365.

Chief Information Officer : TEXAS PAIN RELIEF GROUP..... 11/2013-12/2015

Reported to the CEO, recruited to manage IT operations for North American expansion initiatives. Oversee all IT functions including data center management, cloud / virtual server implementations, vendor relationships, technical support, application development, financial monitoring and disaster recovery planning. Manage \$75M operating budget and direct activities of 200+ staff.

Challenged to improve productivity and reduce costs through improved uses of technology. Collaborated with department managers to analyze and document process and system workflows. Deployed hardware monitoring system including ticketing escalation process for multi-tier management. Migrated and strengthened company's time to market by leading implementation of cloud solutions. Implementation of the Greenway Electronic Medical Record Management System. Implementation of Microsoft Dynamics AX. Implementation of Microsoft Dynamics CRM.

Application Management : ECLARIFIRE2/2013-11/2013

Managed a team of software developers and QA testers implementing various .NET applications. Worked with BA team for generation of technical business requirements. Restructured development philosophies and strategies. Integrated Automated Testing strategies to ensure continuous integrating testing in multiple environment. Work with vendors to implement proactive performance management of applications and rapid remediation of issues. Manage teams of 20 – 40 contract / internal resources.

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RESUME CONTINUES...

PROFESSIONAL PROFILE (CONTINUED)

Senior Management / Enterprise Solutions Architect: Princeton Information5/2011-1/2013
Contract Duties include: Proof of Concept development, ensure communication of various groups, budget review and forecasting. Direct management of all members of an SDLC lifecycle including contract resources, full time employees, on / off shore agencies. Implementation of .NET solutions practice which includes: Upon request, implement cloud based or cloud hybrid strategy. Level of Efforts for Estimation, Solutions Architecture and Project Management. Implementation and architecture of .NET and Mobile solutions for various clients. Lead application deployment efforts to a cloud virtual infrastructure.

CIO / CTO : UNATION.COM / HIGHSTREET GROUP **3/2009-3/2011**
Managing a team of IT team / contractors including Business Analyst, Testers and Developers. Implemented modified SCRUM SDLC process for rapid development and deployment. Primary developer of a complete .NET / SQL Server architecture. Created initial wireframes for prototyping. Created initial marketing presentation deck to ensure funding. Presented the UNation future platform to various investor groups ranging from 1 to 250 members for private angel funding. Architected and documented various assets for each phase of the developers deliverables from UI assets to SOA Architecture Assets to Mobile Flow to Database OLTP and Data Warehouse strategies. Worked with preferred vendors for cloud hosting infrastructure and content delivery networks. Implementation of a high availability infrastructure to support 20-125M registered users. Architecture of corporate dashboard and performance monitoring solution. Daily management of budget, project management, application development promotion, project management and day-to-day managerial functions.

Sr. Management : GENTIVA HEALTHCARE **10/2005-3/2009**
Managed a team of software developers / contractors developing various J2EE web application. Worked with BA team for generation of technical business requirements. Proof of concept development and demonstration of BEA's Aqualogic Data Services Solution, Aqualogic Enterprise Service Bus Solution and J2EE SOA architecture. Proof of Concept and purchase of Compuware Enterprise Suite. Lead architect and administrator of technologies utilized for corporate development. Initial architect for mobile application integration with enterprise environment. Creation and implementation of Automation and Deployment performance testing utilizing Compuware tools. Manage teams of 20 – 120 contract / internal / Off-shore resources.

ADDITIONAL EMPLOYMENT:

PriceWaterhouseCoopers – Senior Manager / Enterprise Architect **10/2003-10/2005**
Certegy, Inc – Internet Architect: Lead J2EE Developer **2/2003 - 10/2003**
Household / HSBC – Lead Architect / Consultant..... **2001-2003**
Bank of America - Web Architect / Consultant..... **2001**
Metracomp - Web Architect / Consultant..... **2001**
Multi Resource - Application Architect / App Dev Mgr..... **1998-2000**
North American Mortgage - Lead Developer / AVP..... **1996-1998**
First American Equities - Web Architect / Consultant..... **1994-1996**

REFERENCES AVAILABLE UPON REQUEST

AVAILABLE FOR TRAVEL AND/OR RELOCATION
